



December 22, 2010

To whom it may concern

Company Name: Uniden Corporation  
Representative: Hyoe Yamashita President  
(Code: 6815 Tokyo Stock Exchange 1<sup>st</sup> Tier)  
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## Notice on changes of Representative Executive Director

In the Board Members Meeting held on December 22, 2010, the following changes in representative executive director has been resolved.

1. Reason for the change

To cope with changes in environment and to promote reinforcement of the sales division

2. Details of the change

Name	New Title	Old Title
Koji Yamamoto	Representative Executive Director	Executive Director

3. Date of assumption: December 22, 2010

4. Simplified personal history of the new representative executive senior managing director

Name: Koji Yamamoto

Birth Date: December 12, 1965

Simplified Personal History:

April, 1989	Joined Japan Kodac Corporation
February, 2006	Joined Uniden Corporation
September, 2006	Department Director of Uniden Direct InCorporation
April, 2007	Department Director of Uniden Corporation Corporate Sales Department
June, 2010	Executive Director of Uniden Corporation
December, 2010	Representative Executive Director of Uniden Corporation

Number of shares possessed 5, 000 shares